

## Ornstein Changes His Mind

First recording of favorite selection destroyed  
because artist changes interpretation.



ou My Lady, and you, Kind Sir, who know the AMPICO only as a drawing room entertainer little realize the troubled workings of the many turning cogs in the making of the finished product. For instance this matter of the Debussy Arabesque recorded by Ornstein on record 61233:-

¶ Leo Ornstein recorded the selection and later heard and approved the master. That meant it was ready to manufacture so it was listed in a certain month's bulletin and started through the factory. Unexpectedly one day, Ornstein returned to New York fresh from a recent great concert triumph and informed us that he had changed his interpretation of the Arabesque and wanted to make it over the new way.

¶ Lack of time, total loss of the first recordings already manufactured and overtime to be paid editors and factory workers meant nothing to Ornstein, the Artist or to us where the standard of AMPICO superiority was at stake. As Ornstein liked his new interpretation better than the old one and as the opinion of music critics and public coincided with his the new interpretation was recorded and the old one destroyed.

¶ Of course the artist was right. The new recording is superior to the first one in every way. The quiet, reminiscent melody just sings itself into the soul of the listener making an instantaneous appeal to all classes of hearers - a fitting companion to Ornstein's ever popular and ever beautiful "Liebestraum".

## A Movie Hit

¶ We saw a great screen production the other day on Broadway entitled "Don't Call It Love" and throughout the production a familiar melody of great emotional appeal was used as the leit motive. Every time the heart ache of unrequited love is pictured on the screen the same story is told by this song played by the orchestra. Suddenly we recognized it. It was the old AMPICO favorite 50803 - "The Song Of The Soul" which was featured in the much criticised and much praised drama, "The Climax". If it is in your collection play it, otherwise hear it at your AMPICO dealers for it is a thrilling, inspired song which movie audiences will whistle and hum for months to come.